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**Redistricting Advisory Committee**

BOARD/COMMISSION/COMMITTEE FOR WHICH YOU ARE APPLYING

**Redistricting**

CATEGORY FOR WHICH YOU ARE APPLYING

**New Appointment**

INCUMBENT OR NEW APPLICANT?

<b>Elizabeth</b>	<b>Chan</b>
PREFIX FIRST NAME	MI LAST NAME

HOME ADDRESS

CITY/STATE/ZIP

LENGTH OF RESIDENCE

**District 2**  
 DISTRICT #

MAILING ADDRESS

EMAIL

CONTACT PHONE NUMBER

EMPLOYER

JOB TITLE

HOW DID YOU LEARN OF THE OPENING?  
**From Camille Zapata**

BRIEFLY STATE YOUR EXPERIENCE THAT YOU FEEL WOULD BE HELPFUL FOR THE CATEGORY FOR WHICH YOU ARE APPLYING:  
**I work specifically in our Asian Pacific Islander community where our population is high in District 2 but where there is lack of political outreach and community representation. I feel that with my experience working in the API community I can support outreach efforts, language resource and access, and work with a community that has been left out of many conversations**

BRIEFLY STATE THE PROFESSIONAL AND/OR OTHER COMMUNITY ORGANIZATIONS TO WHICH YOU BELONG:

**Empowering Marginalized Asian Communities**

**Little Manila Rising**

**209 Asian Pacific Islander Coalition**

**HealthForce Partners**

**ICE Out of Stockton**

**New Leadership Council**

**EDUCATION**

**High School Diploma**

**B.A Communication and Media Studies**

1. Are you an employee or officer of the County, any City in the County, the State, or the Federal government? **no**  
*If yes, please specify employer or office:*
  
2. Have you ever been convicted of a felony which could disqualify you from appointment? **no**  
*If "Yes", please list the nature of the conviction and the date and court in which the conviction was entered.*
  
3. Are you related by blood or marriage to any employee or officer of an agency which is subject to the Board, Committee or Commission to which you are seeking appointment? **no**  
*If "Yes", please specify relationship:*
  
4. Are there any facts of which you are aware that would cause you to have an actual or apparent conflict of interest with respect to the position to which you are seeking appointment? **no**  
*If "Yes", please explain:*
  
5. Confirm you meet the minimum qualifications to serve on the committee for which you are applying and are available to attend meetings regularly. **yes**

**DATE SUBMITTED: 03/01/21 - 21:13**

# NIKKI CHAN

## EXPERIENCE

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### COMMUNICATIONS SPECIALIST

HEALTHFORCE PARTNERS | PRESENT

- Developing and managing marketing/branding material
- Manage digital media, including Facebook business page and an Instagram account, and email newsletters
- Coordinate and schedule meetings (Utilize Google Calendar, Doodle Polls, Google Docs) as needed to support HFP Communication Strategy
- Conduct administrative task management: meeting minutes, reports, work plans, and administrative duties as needed
- Maintain HealthForce Partners website

### CREATIVE SERVICE SPECIALIST

NORTHGATE COMMERCIAL REAL ESTATE | 2017-2019

- Preserve the Northgate brand through consistent content and artistic applications
- Prepare property marketing packages for print and web distribution.
- Maintain property inventory for the Northgate website and external property listing channels
- Schedule, implement, and design weekly email newsletter and campaigns
- Manage ad buys and optimization tactics for social media marketing

### COMMUNICATIONS MANAGER

FATHERS & FAMILIES OF SAN JOAQUIN | 2016 - 2017

- Manage email marketing campaigns and develop strategies
- Develop and implement comprehensive social media, marketing and advertising strategies
- Coordinate events, such as concerts, conferences, and workshops with appropriate personnel and cultural resources
- Create marketing material for multi-cultural initiatives

### HEALTH JUSTICE ORGANIZER

FATHERS & FAMILIES OF SAN JOAQUIN | 2016

- Conduct direct outreach to build a base around issues of health justice and equity
- Identify any new or planned policy to address equity gap
- Develop logistical plans, agendas, and community engagement plans
- Present any research and policies to members when possible
- Lead and manage a variety of public campaigns including but not limited to local, regional and state campaigns

### COMMUNITY REPORTER

FUSION | 2017 - 2018

- Grow awareness of community and public health issues, and publish stories that give voice to the community
- Attention to detail in reporting, analysis, and writing
- Organizes material, determines emphasis, and writes story according to editorial style and format standards



[REDACTED]



[REDACTED]



Stockton, CA



[REDACTED]

## EDUCATION

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B.A Communications  
& Media Studies  
Dominican University  
of California

## KEY SKILLS

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Journalism  
Adobe Creative Cloud  
Digital Marketing  
Content Creation  
Social Media Management  
Video Production  
Community Advocacy  
Campaign Management  
Policy Research & Analysis  
Event Planning  
Grassroots Organizing