



May 18, 2021

Board of Supervisors
Administration Building
44 N. San Joaquin St., Suite 627
Stockton, CA 95202

Dear Board Members:

Approval of an Agreement with Redistricting Partners for Consulting Services for the 2021 Supervisorial Redistricting Plan, for the Period of May 18, 2021, Through June 30, 2022, in an Amount Not to Exceed \$150,000, and Related Budget Adjustments (4/5ths Vote Required)

RECOMMENDATION:

It is recommended that the Board of Supervisors, by Board Order:

1. Approve an Agreement with Redistricting Partners for consulting services for the 2021 Supervisorial Redistricting Plan, for the period of May 18, 2021, through June 30, 2022, in an amount not to exceed \$150,000;
2. Approve an increase in appropriations in the 2020-2021 Community Development Department budget (#2025600000) in the amount of \$50,000 for consulting services, funded with a transfer of \$50,000 from the Contingency Provision budget (#1019000000) **(4/5ths Vote Required)**; and
3. Authorize and direct the Chair of the Board to sign the Agreement on behalf of the County.

BACKGROUND:

On January 26, 2021, the Board of Supervisors approved the 2021 Supervisorial Redistricting Plan (Plan), which included approval of the 2021 Supervisorial Redistricting Timeline and establishment of a Redistricting Advisory Committee (RAC). It was also anticipated that consultant services would be needed for public facilitation and obtained through a Request for Qualifications/Proposal (RFQ/RFP) process.

On March 23, 2021, the Board of Supervisors approved revisions to the Timeline and RAC. An update was also provided regarding the status of the RFP, with an expectation for final Board consideration of the contract in May 2021.

An RFP for redistricting consultant services was released on March 26, 2021. The following three (3) vendors submitted proposals received prior to the close of the RFP on April 30, 2021:

| Vendor Name | Bid Amount |
|-----------------------------------|------------|
| Bear Demographics & Research | \$64,000 |
| National Demographics Corporation | \$141,000 |
| Redistricting Partners | \$125,000 |

The proposals were reviewed on May 6, 2021, by an evaluation team consisting of staff from the County Administrator's Office, Community Development Department, and Information Systems Division), and facilitated by the Purchasing Department. A consensus scoring method was used and the proposals were evaluated based upon their responses to the following criteria:

| Criteria | Weights |
|--|---------|
| Project Experience and Expertise | 35 |
| Firm and Key Staff Experience and Qualifications | 25 |
| Project Methodology and Approach | 25 |
| Cost | 15 |
| Total Weighted Points | 100 |

REASON FOR RECOMMENDATION:

It is recommended that the County enter into an agreement with Redistricting Partners since their proposal obtained the highest consensus evaluation score. Through their proposal, Redistricting Partners demonstrated a comprehensive understanding of the RFP's scope of work and how their extensive experience aligns with the scope of work. Moreover, Redistricting Partners demonstrated an impressive understanding and command of the redistricting process in general.

Redistricting Partners is a specialized redistricting firm with extensive local government redistricting experience. It has significant expertise with demography, mapping software, and Geographic Information Systems and recognizes the importance of its role in training and supporting the RAC, the Board of Supervisors, and the residents of San Joaquin County.

Furthermore, Redistricting Partners' proposal anticipates implementing the redistricting project's requirements, in full compliance with applicable laws, within the required compressed timeframe, and within the cost limits specified. The contract amount is for a maximum amount of \$125,000, which includes all items within the primary scope of work, outreach support, and DistrictR mapping tools. Any amendments to scope of work between the County and Redistricting Partners will be within the Board-approved amount, including any contingency amount.

FISCAL IMPACT:

The agreement includes \$125,000 for the contract agreement and \$25,000 as a contingency provision, for a total not-to-exceed contract amount of \$150,000. The scope of services provided under the agreement will begin in 2020-2021 and will be completed in 2021-2022. Staff recommends an increase in appropriations in the 2020-2021 Community Development Department budget (#2025600000) in the amount of \$50,000 and the transfer of \$50,000 in funding from the Contingency Provision budget (#1019000000). The recommended 2021-2022 Community Development Department budget includes an additional General Fund contribution of \$75,000 for this effort.

ACTION TO BE TAKEN FOLLOWING APPROVAL:

The executed Agreement will be sent to Redistricting Partners.

Sincerely,



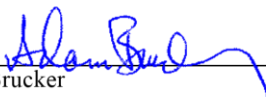
DAVID W. KWONG
DIRECTOR

DWK:

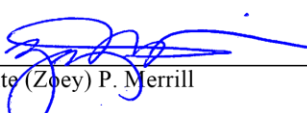
c: Clerk of the Board for the May 18, 2021, Agenda

Reviewed by County Administrator's Office:

Reviewed by County Counsel's Office:


Adam Brucker

5/7/2021


Zayante (Zoey) P. Merrill

5/10/2021